



WORLD LANDSCAPE ARCHITECTURE MONTH

WLAM 2025 Toolkit

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#WLAM2025 #ThisIsLandscapeArchitecture

Visit: www.asla.org/wlam2025

April is World Landscape Architecture Month (WLAM)!

Join us in celebrating the global impact of landscape architecture. Led by the [American Society of Landscape Architects](#) (ASLA), WLAM is an opportunity to showcase how landscape architects design healthy, beautiful, and resilient places for all.

2025 Theme: “Beyond Boundaries”

This year, we’re highlighting how landscape architects are breaking down barriers—whether physical, political, or cultural—to create innovative solutions for today.

This toolkit is your go-to resource for raising awareness about landscape architecture throughout [WLAM 2025](#) and beyond. It’s filled with inspiration, resources, and easy ways to engage and celebrate landscape architecture all month long!



Social Media Resources

Official Hashtag: #WLAM2025

Other Suggested Hashtags: #ThisIsLandscapeArchitecture, #LandscapeArchitecture, #LandscapeArchitects

Use #WLAM2025 in your posts to join the global conversation about landscape architecture and amplify the impact of the profession. Tag @NationalASLA for a chance to have your post highlighted in National ASLA's Instagram Stories throughout the month!

National ASLA Social Media Handles:

- Facebook, Instagram, Threads, X: @NationalASLA
 - LinkedIn: American Society of Landscape Architects
 - Bluesky: @NationalASLA.bsky.social
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Social Media Prompts

Need inspiration? Use these prompts during the first week of WLAM (April 1-5) to kick off the month-long celebration! Whether you do one, a few, or all, we'd love to see how you celebrate landscape architecture! Keep posting throughout April and continue to use #WLAM2025 to share your stories, projects, and inspirations.

Tuesday, April 1: Landscape Architects Go Beyond Boundaries By...

Show how landscape architects break down barriers—physical, political, and cultural—to design healthy, beautiful, and resilient places for all. Share a personal story or a project that made a difference, or show behind-the-scenes of your design process.

Wednesday, April 2: Professional Landscape Architects Day (#PLADay)

Celebrate #PLADay by recognizing the value and impact of Professional Landscape Architects (PLAs).

- Use #PLADay to:
 - Recognize Your Team of PLAs
 - Highlight the Value of Licensure: Explain how licensure ensures public health, safety, and welfare.
 - Share Your Journey to Licensure
- Recommended Format for Referencing a PLA: Name, ASLA Member Designation (if applicable), PLA
- Download a PLA Day Graphic ([With Background](#) | [Without Background](#)) or [customize this template](#) by adding your own image.

Social Media Prompts Continued

Thursday, April 3: What I Love Most About Landscape Architecture Is...

What makes landscape architecture special to you? Was there a project that changed your perspective, or a moment that made you fall in love with the profession? Share a personal story, a favorite design, or an inspiring experience.

Friday, April 4: Landscape Architects Help Communities Thrive By...

Share before-and-after images, community success stories, or a project that turned an outdoor space into something extraordinary. Tag the community or partners involved in the project to highlight collaboration and celebrate shared successes.

Saturday, April 5: #ThisIsLandscapeArchitecture

Share a favorite project, a behind-the-scenes look at your creative process, or a design that represents the profession's impact.

Sample Posts

Here are a few sample posts to get you started:

General WLAM Post

April is World Landscape Architecture Month! Follow along as we showcase how landscape architects blend science and design to create healthy, safe, and beautiful outdoor places for all. #WLAM2025 #ThisIsLandscapeArchitecture

WLAM Participation Post

April is World Landscape Architecture Month! Join us and @NationalASLA in celebrating how landscape architects design healthier, more resilient communities.

Use these prompts from April 1-5 to kick off #WLAM2025. Let's fill social feeds with inspiring examples of landscape architecture! [Download Prompts](#)

K-12 Education & Outreach Post

Celebrate World Landscape Architecture Month by inspiring the next generation! Landscape architects blend science and design to create healthy, safe, and beautiful outdoor places for everyone. Know an educator? Share @NationalASLA's PreK-12 Tools for Teachers to spark curiosity about landscape architecture! <https://bit.ly/41wHWIJ>

Project Highlight Post

Landscape architects go beyond boundaries to transform communities! Here's a project that reclaimed an industrial site, turning it into a vibrant riverfront park—restoring access to nature and reconnecting people to their city's river.

#WLAM2025 #ThisIsLandscapeArchitecture @NationalASLA

Other Resources

Educational Materials

Introduce students and the public to landscape architecture with these resources:

- What is Landscape Architecture? [Download PDF](#)
- Inspire Future Landscape Architects – [Explore ASLA's Career Discovery Resources](#)

Take Action

- Advocate – [Join iAdvocate](#) to support policies that advance landscape architecture.

- **Sample Social Media Post – Share & Take Action!**

Support landscape architects! The Freedom to Invest in Tomorrow's Workforce Act (S. 756, H.R. 1151) would expand 529 savings plans to cover licensure costs—exams, prep courses, CEUs & more.

Urge Congress to pass this bipartisan bill! Take action today: <https://bit.ly/4hfA79W>
#WLAM2025 @NationalASLA



Freedom to Invest Act

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Text-Based Graphics for WLAM 2025



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Science & Art

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Bring People Together

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Manage Water

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Healthy Communities

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WLAM 2025 Prompts

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